

REPORT ON INFORMATION COLLECTED CONCERNING APPLICANT

Under section 60835 of title 2 of the California Code of Regulations, the Bureau of State Audits is responsible for collecting information concerning applicants for the Citizens Redistricting Commission that is needed by the Applicant Review Panel to perform its responsibilities. This is a report by Bureau staff in compliance with that responsibility.

Name of Applicant: Kathleen L. Beasley.

Information: In the "Employment History" section of her supplemental application, Applicant reported that since 1997 she has been operating a one-person communications consulting business in Sacramento called "The Write Connection." According to the website for this business, "[s]ince 1988, The Write Connection has been providing writing and communications consulting services to corporate, non-profit, and government clients. The clients of this business, past and present, include Pacific Gas & Electric Company, Capital One, Dun & Bradstreet, the Sierra Health Foundation, the California Commission on Teacher Credentialing, Capitol Enquiry, the Institute for Education Reform, Bowne Global Solutions, and Quantum Corporation. Information regarding clients with whom the Applicant Review Panel may not be familiar follows.

Capitol Enquiry: According to its website, Capitol Enquiry, Inc. produces information about the California Legislature, and is most known for publishing its annual *Pocket Directory of the California Legislature*. Capitol Enquiry also produces other directories, biographies and information to serve lobbyists, lawyers, corporations, associations, cities, and counties doing business with California government.

The Institute for Education Reform: According to its website, the California State University (CSU) Institute for Education Reform is a university-based policy Center focusing on elementary and secondary school issues. Located on the campus of California State University, Sacramento, the Institute works with all 23 campuses of the CSU system. Its goals are to link the university and state policy makers with important developments and concerns within the primary and secondary education community and to provide assistance to schools which are undertaking or contemplating major reform activities.

Bowne Global Solutions (BGS): According to a 2005 annual report on the website for Bowne & Company, Inc., BGS was sold in September 2005. The website for a firm called Lionbridge identified itself as the purchaser. Both Lionbridge and BGS provide globalization services that enable organizations to release products and

content that meet the linguistic, technical, and cultural requirements of customers, partners, and employees worldwide.

Quantum Corporation: According to its website, the company deals with information protection. Quantum provides its customers with expert advice and integrated solutions to better manage their information backup, recovery, and storage requirements.

IMRE (identified on Applicant's Form 700 as a source of \$10,000 or more in gross income): According to its website, the company is involved in marketing, advertising, and public relations.

In her fourth essay answer on her supplemental application regarding relevant analytical skills, Applicant stated that she has been the Deputy Director of the Little Hoover Commission. Bureau staff asked Applicant about her interaction with state politicians during the time that she spent at the Little Hoover Commission. She stated that her responsibilities included testifying at the Capitol. Applicant added that she only knew the legislators by sight; and she had "no good buddies."

Staff research revealed that Applicant has written several reports on educational topics such as the California High School Exit Exam and effective Instruction for English Language Learners. None of the reports appeared overtly political in content.

As noted in the letter of recommendation by James P. Mayer in support of Applicant's selection to the Citizens Redistricting Commission, Applicant was involved with the Capitol Discussion Group (CDG). The goal of CDG was to provide stimulating, informative presentations and discussions about local, state, national, and international issues of the day with differing perspectives, opinions, and insights on the issues presented by recognized experts in their fields. Applicant told staff that her role in CDG was to handle the logistics of the meetings. The group had various speakers including Republican Senator Tom McClintock and Democratic Senator Michael Machado. The group has disbanded.

In the "Financial Contributions" section of her supplemental application, Applicant reported that she made a contribution to Wind Youth Services. According to its website, Wind Youth Services works with youth experiencing homelessness to help them find safety from the streets and give them access to resources to help them move from crisis to healthy functioning and independent living. Wind Youth Services works with each youth to assess his or her circumstances, identify the person's needs, and set goals for positive lifestyle changes. The organization then provides guidance, support, and education to help the person acquire the tools needed in order to transform his or her life.

Bureau staff contacted James P. Mayer, who, as noted above, was the author of one of the Applicant's letters of recommendation. Staff contacted him to confirm the information provided in the letter and receive any additional information that may be relevant. Mr. Mayer confirmed the information in the letter and added that he has known Applicant since working with her at the Little Hoover Commission. He stated that Applicant has been committed to governance reform and is a good government person. Mr. Mayer stated that Applicant is a very opinionated person. He also believes that Applicant can be impartial because she has the ability to be open-minded and will examine all the facts before making a final decision.

Recommendation: None.

Name and title of person submitting response: Steven Benito Russo, Chief of Investigations

Report Date: September 15, 2010